

Young Learner UK Summer Course Fair Road Show with British Council Poland 5 March (Kraków) and 6 March (Warsaw) 2016

An increasing number of parents in Poland are looking to send their children to summer language courses in the UK. British Council Poland is organising a Young Learner UK Summer Course Fair Road Show to provide Polish parents with the opportunity to find out more about the study options for their children in the UK this summer.

This student-facing road show will visit Kraków and Warsaw. It will dovetail with the [English UK Fair, Warsaw 2016](#) (a business-to-business workshop for agents from across the region on 1-4 March).

Why should UK English language centres attend?

- A specialised exhibition enabling face to face meetings with students attending British Council Young Learner courses in Poland and their parents.
- Opportunities to present the school offer via seminars to groups of parents and students.
- Additional exposure to potential clients at the exhibition through an open public session.
- Agents are welcome to join their partner schools at the stands.

When, where and who will attend?

- **Saturday 5 March, Andels' Hotel, Kraków**
 - 10:30 – 12:30 Students from the British Council's teaching centre and their parents
 - 13:30 – 15:30 Open to the general public
- **Sunday 6 March, Novotel, Warsaw**
 - 10:00 – 12:30 Students from the British Council's teaching centre and their parents
 - 13:30 – 15:30 Open to the general public

Number of places

A minimum of 10 educators are required for this roadshow to go ahead

Cost

Fee: £660 per school

The fee includes:

- the cost of promotion
- venue hire and exhibition tables
- presentation equipment
- refreshments and lunches in Warsaw and Kraków
- Warsaw – Kraków return train tickets

The fee **does not** include any accommodation. Hotel in Krakow: single room 100 euro; double room 120 euro. Hotel in Warsaw: single 75 euro; double room 85 euro per night. British Council will book both hotels for you.

The proposed schedule

Friday 4 March

Travel to Kraków by train (up to 3 hours)

Accommodation booked by British Council in:

Andel's Hotel Cracow
Ul. Pawia 3, 31-154 Kraków, Poland
T: +48 12 660 02 40 | M: +48 516 151 450
E: conference2@andelscracow.com
Web: vi-hotels.com/andels-cracow

Free evening in Kraków

Saturday 5 March

Event at Andel's Hotel

10:30 - 12:30 Face to face meetings with students from the British Council's Kraków teaching centre and their parents
10:30 - 12:30 Parallel seminars for groups of parents and students
12:30 - 13:30 Buffet lunch
13:30 - 15:30 Open public event

Return to Warsaw by train

Accommodation booked by British Council in:
Novotel Warszawa Centrum
Marszałkowska 94/98, 00-510 Warszawa
T: +48 22 596 12 42 | F: +48 22 596 01 22 | Web: www.novotel.com or
www.accorhotels.com
E: H3383-SB3@accor.com

Free evening in Warsaw

Sunday 6 March

Event at Novotel Warsaw

10:30 - 12:30 Face to face meetings with students from the British Council's Kraków teaching centre and their parents
10:30 - 12:30 Parallel seminars for groups of parents and students
12:30 - 13:30 Buffet lunch
13:30 - 16:30 Open public event

What to do next

If you are interested in participating, or have any questions, please contact:

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Deadlines

Expressions of interest must be received by Dorota by: **Thursday 21 January**.

On Friday **22 January** Dorota will contact centres that expressed interest to confirm whether there has been enough interest for the event to ahead.