



a2 International Education Fairs is pleased to offer 20% special discount & the following incentives to English UK member Institutions and invites you to a2 student recruitment fairs in Turkey, Azerbaijan, Kazakhstan, Morocco, Egypt in Spring 2012.

Exclusive Offers to English UK Member Institutions

- **20% Discount for 2012 Fairs:** Turkey Fairs Registrations should cover minimum 3 cities.
- **Shared Table Opportunity:** 2 **English UK** member institutions can share one table and regular registration costs. In which case you pay 50% of the regular fees.
- **Special Pavilion/Zone:** If 10 or more **English UK** member institutions attend a2 Fall Turkey Fairs, a2 Fairs will organize a pavilion dedicated to English UK member institutions. (*Valid only for a2 Spring 2012 Turkey Fairs*)
- **Editorial Support:** If 5 or more English UK member institutions participate in the fair, a2 Fairs will publish a special article in a2 Magazine **English UK** to promote the institution. **NEW!!!**
- **20% discount for advertisements** in a2 Student Webpage.
- **FREE 1 full Page School Description** in Turkey Spring 2012 Fair Catalogue.
- **1 Seminar Slot** if the minimum 10 English UK schools participate.
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DISCOUNT CODE: "ENGLISH UK DISCOUNT Spring2012"

Please insert the password in the registration form so that we can prepare your discounted invoice accordingly.

Promotion Expires at February 1st, 2012

a2 Fairs Spring 2012 Schedule

- **Azerbaijan Fair** – Baku / March 10-11, 2012
- **Kazakhstan Fairs** – Astana , Almaty / March 15-17, 2012
- **Turkey Fairs** - Bursa, Izmir, Istanbul, Ankara, Gaziantep/ April 10-19, 2012
- **Morocco Fairs** - Casablanca, Marrakesh / May 5-6, 2012
- **Egypt Fair** - Cairo / May 10-11, 2012

Regular fees are available at http://www.aafair.com/fair_calendar_cost.asp

Registration fee includes participation for up to 2 representatives, a welcome reception, one dinner, all lunches & coffee/tea breaks and some promotional activities.

Online registration form is available at http://www.aafair.com/register_online.asp

Outline...

- All types of studies, all levels covered
- High media and press coverage (*The fair will be appeared on the most popular radio stations, TV Channels, billboards, national newspapers & magazines, major websites, mailing groups etc.*)

- Network with local, international organizations, embassies, foundations, school counselors
- Great return on investment for international education.

Why a2 Fairs:

- *21 years of experience in the education counselling field.
- * 10 years of experience in the student recruitment fairs field.
- * Over 550 institutions from 42 countries attended a2 Fairs.
- * Bringing the most qualified & targeted students interested only with studying abroad
- * Sponsored by Turkey's biggest media companies, supported by prestigious local and international cultural centers, embassies, organizations
- * Be where Austrade, CampusFrance, British Council, DAAD, American Council will be present!

If you need further information please don't hesitate to contact us.

Best regards,

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